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Notice to the Investors/Unit holders of ICICI Prudential Banking & PSU Debt Fund, ICICI Prudential Ultra Short Term Plan and ICICI Prudential Blended Plan - Plan B (the Schemes)

Notice is hereby given to all the Investors/Unit holders of the Schemes that August 16, 2016* has been approved as the record date for declaration of following dividend under the dividend plans/options under the Schemes. Accordingly, dividend will be paid to all the Unit holders/beneficial owners whose names appear in the register of Unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#\$	NAV as on August 09, 2016 (₹ Per unit)
ICICI Prudential Banking & PSU Debt Fund		
Half Yearly Dividend	0.0005	11.1860
Direct Plan - Half Yearly Dividend	0.0005	11.2638
ICICI Prudential Ultra Short Term Plan		
Half Yearly Dividend	0.0005	10.9533
Direct Plan - Half Yearly Dividend	0.0005	11.0680
ICICI Prudential Blended Plan - Plan B		
Half Yearly Dividend Option - I	0.6250	10.7650

#Subject to deduction of applicable dividend distribution tax.

\$The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : August 10, 2016

No. 010/08/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.